



UNIVERSITY OF NEVADA PRESS

Fall 2016



The University of Nevada Press, as mandated by the state legislature and the Board of Regents of the Nevada System of Higher Education, publishes high-quality works that advance scholarly research, contribute to the understanding and appreciation of regional history and culture, and reach a wide range of academic and general readers. Publication is done in a fiscally responsible manner that reflects the highest editorial, design, and production standards. The good will of the public it serves (the citizens of the State of Nevada, readers, and authors) is the Press's most valuable asset.

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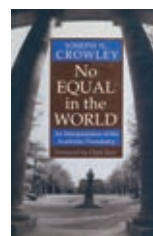
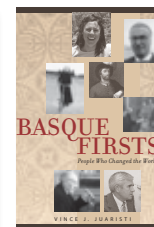
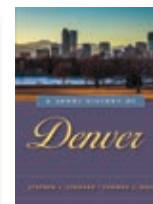
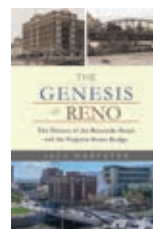
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Cover photo: Tim Dunn



Photo credits: (above) Tim Dunn; (bottom left to right): "Reno Twenty Years Ago" by Cyrenius McClellan, courtesy of Very Special Arts of Nevada; courtesy of Jerry Fenwick; courtesy of the City of Reno.

*The remarkable story of two of
Reno's most iconic landmarks*

The Genesis of Reno

The History of the Riverside Hotel and the Virginia Street Bridge

JACK HARPSTER

"This is a fascinating, well-told story, with an unforgettable cast of characters. It reminds us of what made Reno so unique and nationally prominent."

—Eric Moody, Editor of *Nevada in the West*

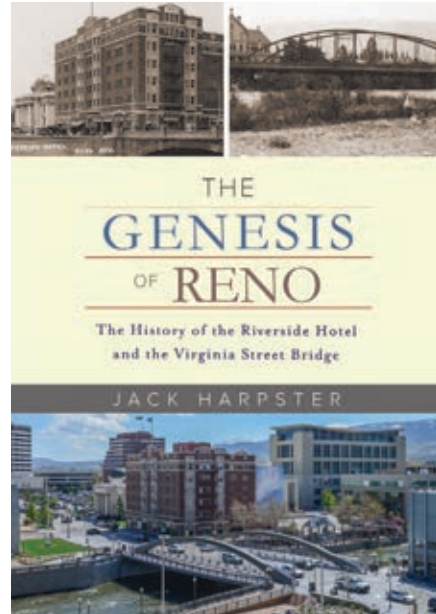
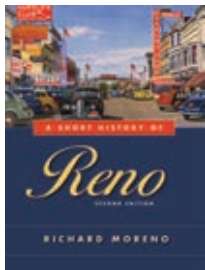
"The book offers an invitation to the curious and the nostalgic to discover Reno's past, which swirls about these two important and enduring places and structures."

—William Rowley, Professor Emeritus of History, University of Nevada, Reno

Over 157 years ago—before there was a Reno, Nevada; before there was a state of Nevada; and even before there was a Nevada Territory—there was a bridge over the Truckee River at a narrow, deeply rutted cattle and wagon trail that would one day become Virginia Street. There was also a small rustic inn and tavern occupying a plot of ground at the southern end of the log-and-timber bridge, catering to thirsty cowboys, drovers, and miners. The inn and the bridge were the first two structures in what would one day be a bustling metropolitan area, and to this day they still form the nucleus of the city. *The Genesis of Reno*, traces their history up to the present day. The 111-year-old concrete bridge that was replaced in 2016 by a magnificent new structure was honored for its longevity and unique character with placement on the National Register of Historic Places in 1980.

Of related interest

A Short History of Reno,
Second Edition



Jack Harpster graduated from the University of Wisconsin with a BS in journalism. He spent forty-three years working in the newspaper industry in both Southern California and Southern Nevada. Before retiring in 2002 Jack was the Executive Director of Advertising for the *Las Vegas Review Journal* and the *Las Vegas Sun*, and Director of New Media for the Stephens Newspaper group. He has published eight other books, along with dozens of essays and articles on history and biography in national and local journals and magazines. He lives in Reno, Nevada.

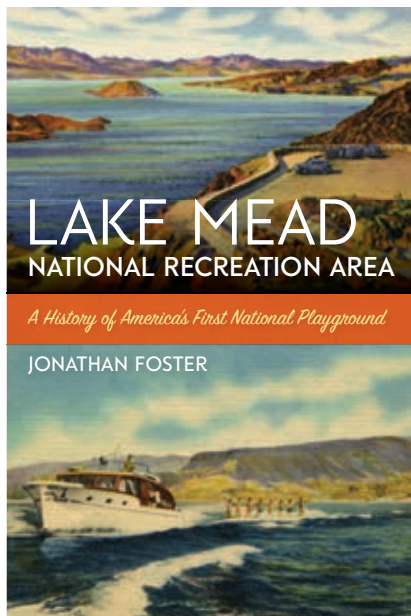
SEPTEMBER

256 pages • 7 x 10 • 33 b/w photographs

cloth, 978-1-943859-23-8

e-book, 978-0-87417-004-7

\$34.95



Jonathan Foster received his PhD in history from the University of Nevada, Las Vegas. His research interests include the history of water-based recreation, the Civilian Conservation Corps, and the American conceptualization of place. Foster is currently a professor of history at Great Basin College in Elko, Nevada, where he teaches courses on U.S. history, environmental history, modern Nevada, and history of the American West. He also serves as program supervisor for the Bachelor of Arts in Social Science degree.

AUGUST

176 pages • 6 x 9 • 23 b/w photographs • 1 map

paper, 978-1-943859-15-3

e-book, 978-0-87417-005-4

\$21.95

America's National Parks Series

A detailed analysis of America's first national recreation area

Lake Mead National Recreation Area

A History of America's First National Playground

JONATHAN FOSTER

"Foster has written a well-told story that chronicles the challenges facing managers of public resources, especially a jewel such as Lake Mead. Anyone who cares about how we manage public resources will learn from this book."

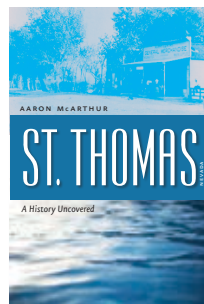
—Robert Glennon, author of *Unquenchable: America's Water Crisis and What to Do about It*

This book examines the creation, characteristics, and tribulations of the first United States National Recreation Area. It also addresses the National Park Service's historic role in managing reservoir-based recreation in a uniquely arid region.

First named the Boulder Dam Recreation Area, this parkland was created in 1936 by a memorandum of agreement between the National Park Service and the U.S. Bureau of Reclamation. Over the course of its existence, the area has served as a model for a subsequent system of National Recreation Areas. The area's extreme popularity has, in combination with changing public attitudes regarding preservation and safety, presented the National Park Service with tremendous challenges in recent decades. Jonathan Foster's examination of these challenges and the responses to them reveal an increasingly anxious relationship between the government, the public, and special interest groups in the American West.

Of related interest

St. Thomas, Nevada:
A History Uncovered



*An engaging review of the history
of the mile-high city*

A Short History of Denver

STEPHEN J. LEONARD AND THOMAS J. NOEL

"Full of colorful characters, lively stories, and the authors' characteristic good humor, *A Short History of Denver* is a wonderfully readable overview of the city's rich past. Newcomers and old-timers alike will find here a wealth of knowledge to enrich their understanding of this place."

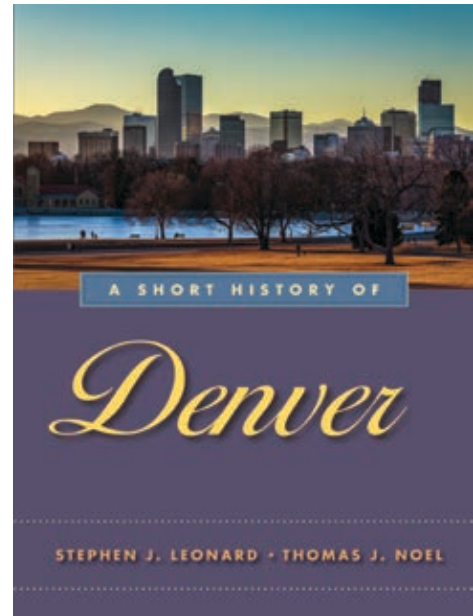
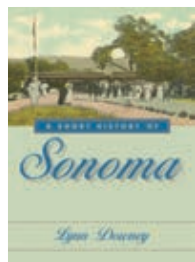
—William Philpott, author of *Vacationland: Tourism and Environment in the Colorado High Country*

A Short History of Denver covers more than 150 years of Denver's rich history. The book recounts the takeover of Native American lands, the founding of small towns on the South Platte River at the base of the Rocky Mountains, and the creation of a city, which by 1890 was among the nation's major western urban centers. Leonard and Noel tell the stories of powerful economic and political leaders such as John Evans, Horace Tabor, and David Moffat, and delve into the contributions of women, including Elizabeth Byers and Margaret (Molly) Brown. The book also recognizes the importance of the city's ethnic communities, including African Americans, Asians, Latinos, and many others.

A Short History of Denver portrays the city's twentieth-century ups and downs, including the City Beautiful movement, political corruption, the rise of the Ku Klux Klan in the 1920s, and the Great Depression of the 1930s. Here readers will find the meat and potatoes of economic and political history and much more, including sports history, social history, and the history of metropolitan-wide efforts to preserve the past.

Of related interest

A Short History of Lake Tahoe
A Short History of Sonoma



Stephen J. Leonard, a third-generation Denverite, received his PhD from the Claremont Graduate School. Since 1966 he has taught in the History Department at Metropolitan State University of Denver. He has authored or co-authored half a dozen books on Colorado and Denver. **Thomas J. Noel** is a Professor of History and Director of Public History, Preservation & Colorado Studies at the University of Colorado Denver. He appears regularly on the NBC affiliate, Channel 9, in Denver as Dr. Colorado, and leads walking tours of Denver cemeteries, churches, historic districts, railways, and saloons. Noel is the author or coauthor of forty-seven books, many articles, and a Sunday history column for the *Denver Post*.

SEPTEMBER

184 pages • 6 x 8 • 61 b/w photographs
paper, 978-1-943859-19-1
e-book, 978-0-87417-003-0
\$21.95



Tim Stroshane received his MA in city planning from the University of California, Berkeley. An independent scholar who has studied the water, economy, and environment of California since 1980, he has worked professionally in environmental consulting, for the city of Berkeley in housing economics and policy, and most recently with environmental nonprofit organizations focused on California and its Bay-Delta Estuary. He lives in Albany, California.

NOVEMBER

264 pages • 6 x 9 • 17 b/w photographs • 9 maps
 cloth, 978-1-943859-21-4
 e-book, 978-0-87417-001-6
 \$34.95s

An analysis of water rights issues in California

Drought, Water Law, and the Origins of California's Central Valley Project

TIM STROSHANE

"Stroshane has exhaustively mined the public records and the extensive writings in this complex and much-studied field and has produced a fresh and intellectually compelling account that every student of California politics, land use, and environment will have to read."

—Chris Carlsson, author of *Nowtopia: How Pirate Programmers, Outlaw Bicyclists, and Vacant-Lot Gardeners are Inventing the Future Today!*

This book is an account of how water rights were designed as a key part of the state's largest public water system, the Central Valley Project. Along sixty miles of the San Joaquin River, from Gustine to Mendota, four corporate entities called "exchange contractors" retain paramount water rights to the river. Their rights descend from the days of the Miller & Lux Cattle Company, which amassed an empire of land and water from the 1850s through the 1920s and protected these assets through business deals and prolific litigation. Miller & Lux's dominance of the river relied on what many in the San Joaquin Valley regarded as wasteful irrigation practices and unreasonable water usage.

Economic and political power in California's present water system was born of this monopoly on water control. Stroshane tells how drought and legal conflict shaped statewide economic development and how the grand bargain of a San Joaquin River water exchange was struck from this monopoly legacy, setting the stage for future water wars. His analysis will appeal to readers interested in environmental studies and public policy.

Of related interest

Water Politics in Northern Nevada,
 Second Edition



*Seven profiles of Basques who
influenced world history*

Basque Firsts

People Who Changed the World

VINCE J. JUARISTI

“Thoroughly researched and well written, the book examines their various feats within the context of commonly held Basque values and traditions.”

—Dina Titus, U.S. House of Representatives, author of *Bombs in the Backyard: Atomic Testing and American Politics*

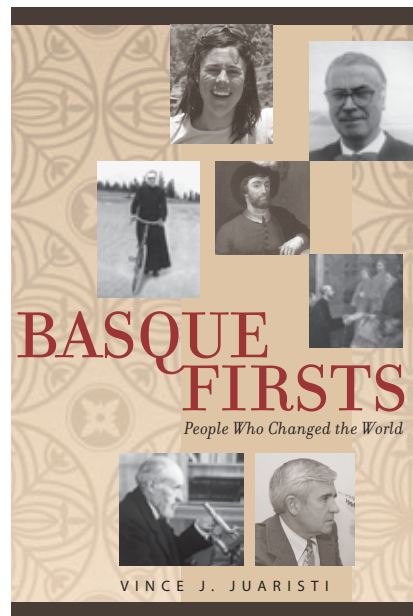
Throughout history, Basque men and women have made contributions in navigation, education, science, fashion, politics, and many other fields. Too often these achievements have been overlooked, or have been claimed as the accomplishments of others. *Basque Firsts: People Who Changed the World* profiles seven remarkable Basques who were the first in their fields to do something—something extraordinary—that had a dramatic impact on others who followed them.

The profiles use primary sources to tell fresh stories and offer a wonderful variety, showing the astonishing breadth of Basque contributions. They include Juan Sebastián Elcano, the first person to circumnavigate the earth; St. Ignatius of Loyola, the first Jesuit to seed a worldwide movement in education; Santiago Ramón y Cajal, the Father of Neurology and a Nobel laureate; Cristóbal Balenciaga, the king of haute couture; Paul Laxalt, one of Ronald Reagan’s closest friends in politics; and Edurne Pasaban, the first woman to climb the world’s fourteen tallest mountains.

Basque Firsts provides a rare look at a culture’s people, revealing the significant contributions they have shared.

Of related interest

Back to Bizkaia:
A Basque-American Memoir



Vince J. Juaristi, a native of Elko, Nevada, earned an MA in public policy from Harvard University at the John F. Kennedy School of Government. He is the president and CEO of a management consulting company in Alexandria, Virginia. Juaristi is the author of *Back to Bizkaia: A Basque-American Memoir*. He often returns home to Nevada to support local Basque programs.

OCTOBER

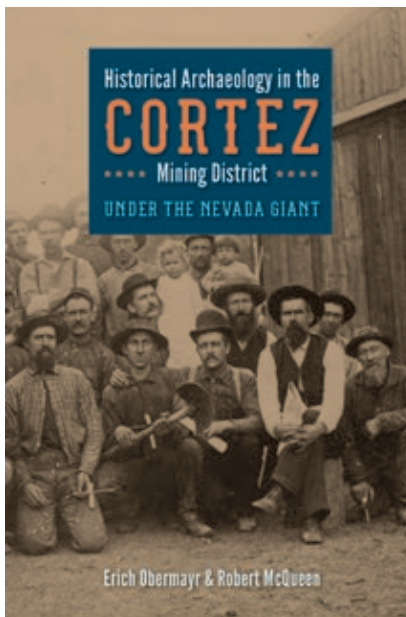
216 pages • 6 x 9 • 25 b/w photographs • 2 maps

paper, 978-1-943859-20-7

e-book, 978-0-87417-000-9

\$24.95

The Basque Series



Erich Obermayr received a BA in anthropology and creative writing from the University of Arizona. He has many years' experience in archaeology as an itinerant field technician, crew chief, project manager, and principal investigator. He currently owns a firm specializing in historical and archaeological public interpretation. Obermayr lives in Silver City, Nevada.

Robert W. McQueen received his MS in industrial archaeology from Michigan Technological University. He is Principal Investigator with Summit Envirosolutions, Inc., an environmental and cultural resources consulting firm in Reno, Nevada. McQueen has spent the last decade actively surveying and researching the Cortez District and directed the archaeological excavations that led to the publication of this book.

NOVEMBER

224 pages • 6 x 9 • 61 b/w photographs • 3 maps

cloth, 978-1-943859-22-1

e-book, 978-0-87417-002-3

\$39.95s

Mining and Society Series

An archaeology project unearths the details of daily life in a western mining community

Historical Archaeology in the Cortez Mining District

Under the Nevada Giant

ERICH OBERMAYR AND ROBERT W. MCQUEEN

"Provides a valuable record of fragile finite historic resources (archaeological sites and features) and related historic landscapes for one of Nevada's 'hidden' treasures."

—Eugene M. Hattori, Nevada State Museum Curator of Anthropology, Carson City

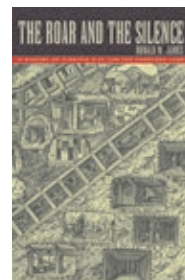
The Cortez Hills Expansion Project archaeological excavations uncovered a wealth of information about the Cortez Mining District, from its beginning in 1863 to the government-mandated end to the mining of precious metals in the district during World War II. Obermayr and McQueen use archaeological data as a foundation to tell the story of life in one of Nevada's most intriguing, long-lived mining districts. Archaeologists excavate and analyze many thousands of artifacts, uncovering the homes and workplaces—and even trash dumps—of prospectors and miners, mill workers, charcoal burners, brickmakers, blacksmiths, teamsters, and families. They present an archaeological view of everyday life: how Cortez was populated by a variety of ethnic groups, how they lived, what products they bought or consumed, what their social status was, and how, even in this remote location, they created their own version of lives exemplifying the era's Victorian ideals.

Readers interested in the archaeology of the West, mining history, and the history of Nevada will find this book fascinating.

Of related interest

The Roar and the Silence:

A History of Virginia City and the Comstock Lode



SPRING 2016 NEW RELEASES

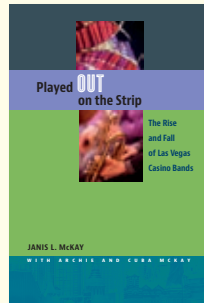
PLAYED OUT ON THE STRIP

The Rise and Fall of Las Vegas Casino Bands

JANIS L. MCKAY

paper, 978-0-87417-999-6

e-book, 978-1-943859-03-0
\$27.95



THE GAMBLER'S APPRENTICE

H. LEE BARNES

cloth, 978-0-87417-998-9

e-book, 978-1-943859-05-4
\$27.95



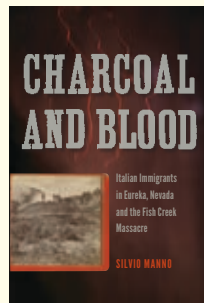
CHARCOAL AND BLOOD

Italian Immigrants in Eureka, Nevada, and the Fish Creek Massacre

SILVIO MANNO

paper, 978-1-943859-00-9

e-book, 978-1-943859-12-2
\$29.95



THE BLUE AND THE GREEN

A Cultural Ecological History of an Arizona Ranching Community

JACK STAUDER

cloth, 978-0-87417-995-8

e-book, 978-1-943859-11-5
\$39.95s



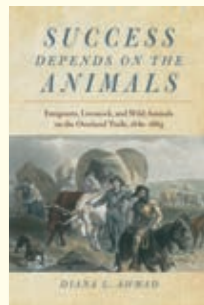
SUCCESS DEPENDS ON THE ANIMALS

Emigrants, Livestock, and Wild Animals on the Overland Trails, 1840-1869

Diana L. Ahmad

cloth, 978-0-87417-997-2

e-book, 978-1-973859-10-8
\$31.95s



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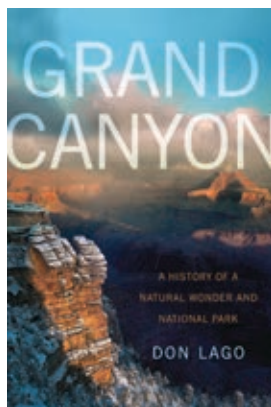
A History of a Natural Wonder
and National Park

DON LAGO

paper, 978-0-87417-990-3

e-book, 978-0-87417-991-0

\$21.95



DEATH VALLEY NATIONAL PARK

A History

HAL K. ROTHMAN AND CHAR MILLER

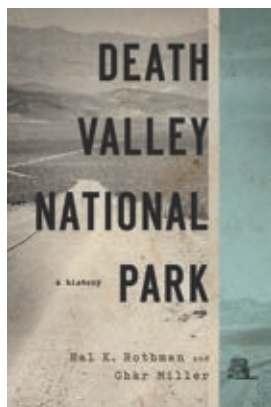
paper, 978-0-87417-925-5

e-book, 978-0-87417-926-2

\$24.95

"The prose sparkles and the
research is impeccable."

—Douglas Brinkley, author of
The Wilderness Warrior



Series Editor

Char Miller, W. M. Keck Professor of
Environmental Analysis, Pomona College

America's National Parks promotes the close investigation of the complex and often contentious history of the nation's many national parks, sites, and monuments. Their creation and management raises a number of critical questions in such fields as archaeology, geology, history, biology, political science, and sociology, as well as geography, literature, and aesthetics. Books in this series aim to spark public conversation about these landscapes' enduring value, by probing such diverse topics as ecological restoration, environmental justice, tourism and recreation, tribal relations, the production and consumption of nature, and the implications of wildland fire and wilderness protection.

LAKE MEAD NATIONAL RECREATION AREA

America's First National Playground

JONATHAN FOSTER

paper, 978-1-943859-15-3

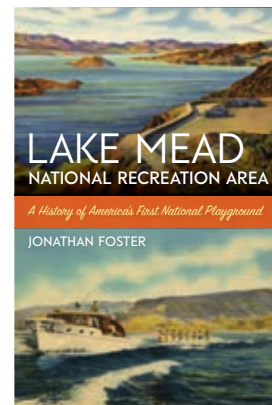
e-book, 978-0-87417-005-4

\$21.95

"Foster has written a
well-told story."

— Robert Glennon, author of
*Unquenchable: America's Water
Crisis and What to Do about It*

See page 4 for book details.



BASQUE STUDIES SERIES

GERNIKA, 1937

The Market Day Massacre
XABIER IRUJO

cloth, 978-0-87417-978-1

e-book, 978-0-87417-979-8
\$44.95s

“This book raises a number of important questions relating to the . . . Gernika affair”

—George Esenwein, author of *The Spanish Civil War*



CHORIZOS IN AN IRON SKILLET

Memories and Recipes from an American Basque Daughter
MARY ANCHO DAVIS

paper, 978-0-87417-445-8
\$21.95

“A delightful bit of western Americana.”

—*Gastronomica*



RECLAIMING BASQUE

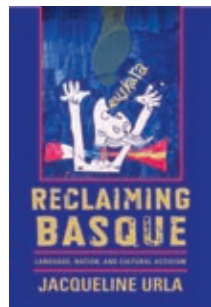
Language, Nation, and Cultural Activism
JACQUELINE URLA

paper, 978-0-87417-965-1

e-book, 978-0-87417-880-7
\$34.95s

“A superb ethnographic work of the heart and mind.”

—Katherine A. Woolard, *American Ethnologist*



GAMBLING STUDIES SERIES

Series Editor: **David G. Schwartz,**

Director of the Center for Gaming Research,
University Libraries, University of Nevada, Las Vegas

DUMMY UP AND DEAL

Inside the Culture of Casino Dealing
H. LEE BARNES

paper, 978-0-87417-622-3

e-book, 978-0-87417-550-9
\$18.95

“There’s plenty of meaty stuff here.”

—*High Country News*



CUTTING THE WIRE

Gaming Prohibition and the Internet
DAVID G. SCHWARTZ

paper, 978-0-87417-620-9

e-book, 978-0-87417-653-7
\$24.95

“Cutting the Wire provides an interesting read . . . full of metaphors and colorful expressions.”

—*UNLV Research & Review Journal*



LICENSED TO STEAL

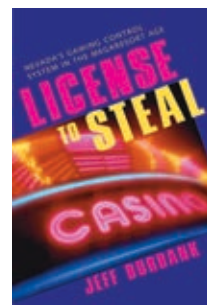
Nevada’s Gaming Control System in the Megaresort Age
JEFF BURBANK

paper, 978-0-87417-624-7

e-book, 978-0-87417-472-4
\$21.95

“It’s a fantastic book.”

—Nicholas Pileggi, author of *Wise Guy*



NEW SERIES ANNOUNCEMENTS



Cultural Ecologies of Food in the 21st Century

Series Editors

Thomas J. Hertweck (University of Nevada, Reno)

Iker Arranz (University of California, Santa Barbara)

Cultural Ecologies of Food in the 21st Century seeks manuscripts that, using a truly interdisciplinary framework, parse the complexities of contemporary food culture. Encompassing all characteristics of food and drink, from their agricultural or technological production to their traditional or market-based consumption, and including their systems of waste and the cultures of thought that surround them, works in the series will uncover how humanity's daily eating is constellated within and among diverse bodies of knowledge. *Cultural Ecologies* encourages the submission of the work of specialists who are eager to relate their learned understanding of eating to those outside their own disciplines. From the politics, economics, and scientific practices of agriculture at any scale, to the systems of promotion, distribution, and consumption that make food salable, to the representational economies of value that tell us what is good to eat and when—any transdisciplinary approach that brings food into focus will be considered.

Please send inquiries and proposals to:
Tom Hertweck, thertweck@unr.edu, UNR
or Justin Race, jrace@unpress.nevada.edu



Migration, Demography, and Environmental Change: Global Challenges

Series Editors

Tiffany Howard (University of Nevada, Las Vegas)

Nerses Kopalyan (University of Nevada, Las Vegas)

Migration, Demography and Environmental Change: Global Challenges promotes works that investigate U.S. migration and population change as these factors relate to the fields of political science, public policy, history, ethnic studies, environmental affairs, sociology, anthropology, education, public health and the health sciences, and legal studies. With nationwide population increases driven primarily by the arrival of recent immigrants and their children, the United States is currently ranked as the third most populous country, and the country with the highest population growth, among all the industrialized nations. Of particular significance is the fact that contemporary migratory patterns have altered the country's demographics to such an extent that ethnic and racial minorities are projected to constitute a majority of the U.S. population by 2042.

Please send inquiries and proposals to:
Tiffany Howard, tiffany.howard@unlv.edu, UNLV
or Justin Race, jrace@unpress.nevada.edu

NEWLY RELEASED E-BOOKS

JOHN MACKAY

Silver King in the Gilded Age

MICHAEL J. MAKLEY

e-book, 978-0-87417-795-4

\$26.95

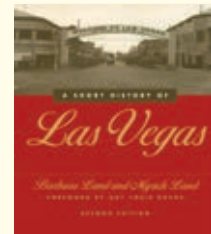


A SHORT HISTORY OF LAS VEGAS

BARBARA LAND AND MYRICK LAND

e-book, 978-0-87417-643-8

\$17.95



MARRIED TO A DAUGHTER OF THE LAND

Spanish-Mexican Women
and Interethnic Marriage in
California, 1820-1880

MARIA RAQUEL CASAS

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\$24.95x



THE NEW POLITICS OF INDIAN GAMING

The Rise of Reservation
Interest Groups

KENNETH N. HANSEN AND

TRACY A. SKOPEK

e-book, 978-0-87417-855-5

\$34.95s

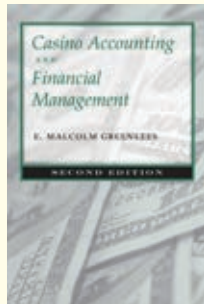


CASINO ACCOUNTING AND FINANCIAL MANAGEMENT

E. MALCOLM GREENLEES

e-book, 978-0-87417-777-0

\$60.00s



CATTLE IN THE COLD DESERT, EXPANDED EDITION

JAMES YOUNG AND B. ABBOTT SPARKS

e-book, 978-0-87417-587-5

\$24.95x



REGIONAL BEST SELLERS

50 CLASSIC HIKES IN NEVADA

From the Ruby Mountains
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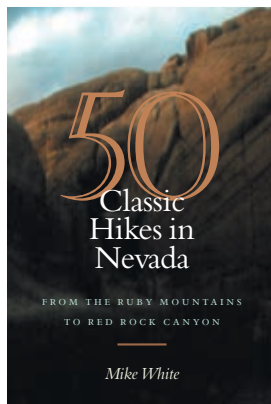
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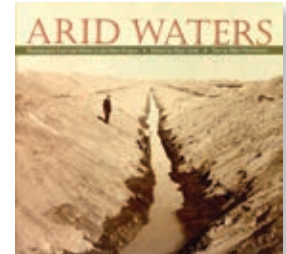
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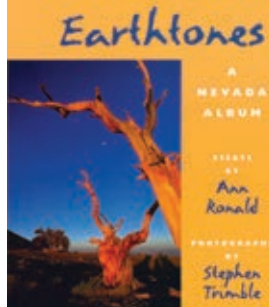
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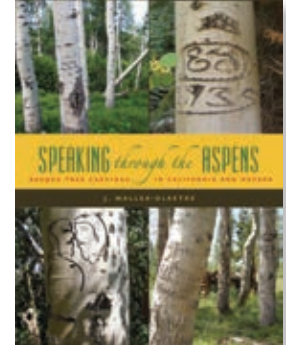
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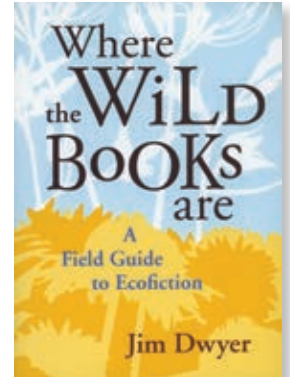
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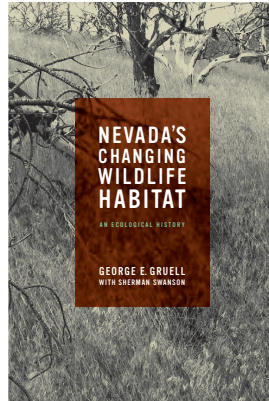


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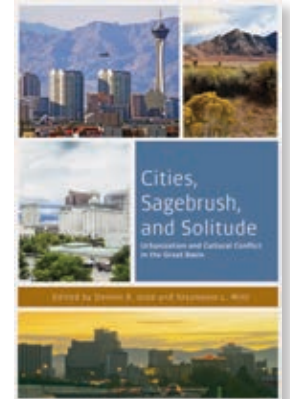
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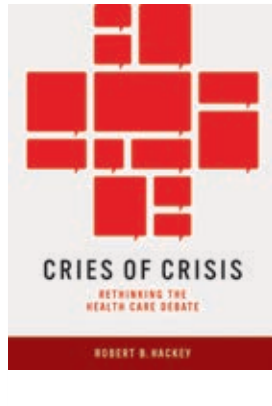
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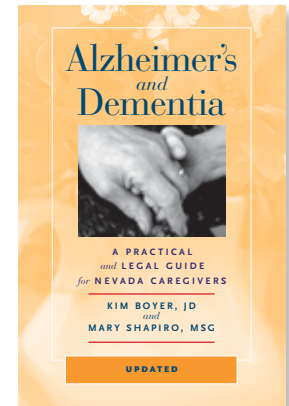
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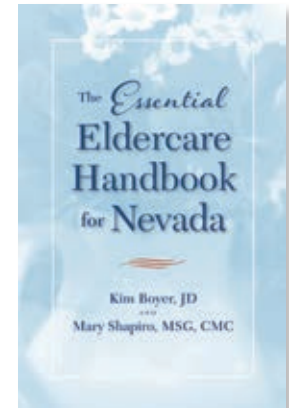
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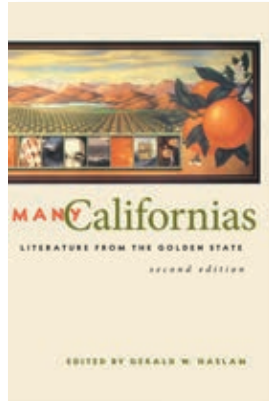
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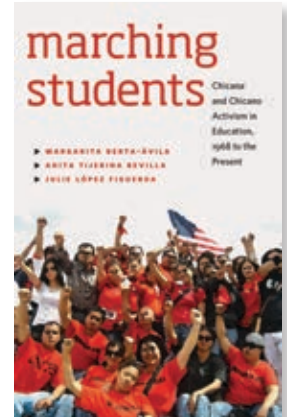
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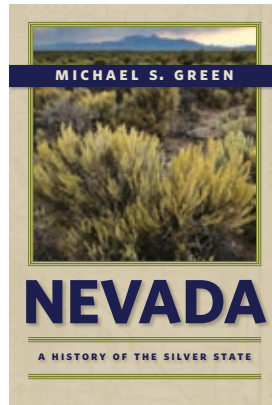
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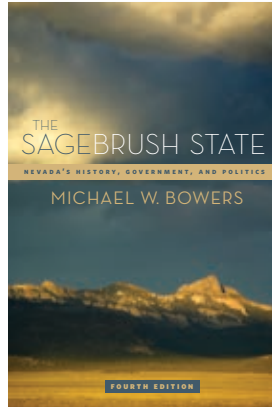
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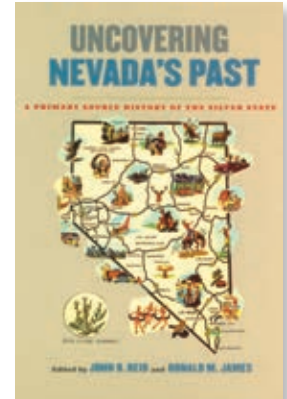
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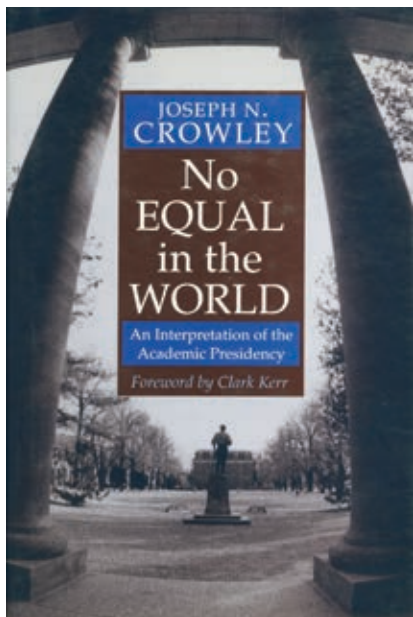
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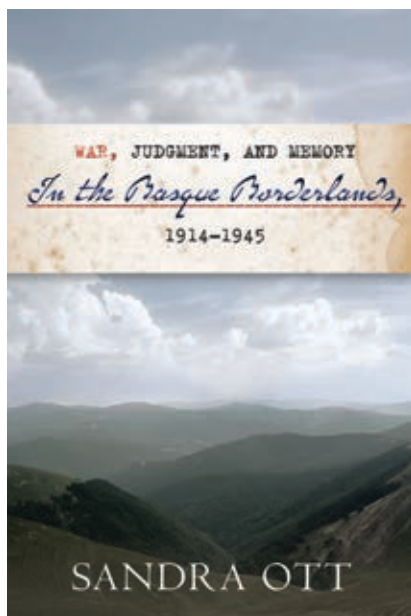
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Sandra Ott is an associate professor in the Center for Basque Studies at the University of Nevada, Reno. She has an MLitt and a DPhil in social anthropology from Oxford University and lived in Europe for thirty years before returning to the United States in 2002. She is the author of a widely acclaimed monograph, *The Circle of Mountains: A Basque Shepherd Community*, and numerous articles about Basque culture and, most recently, Franco-Basque-German relations during the Occupation. In 2007, she received a national award in French history, the Millstone Prize.

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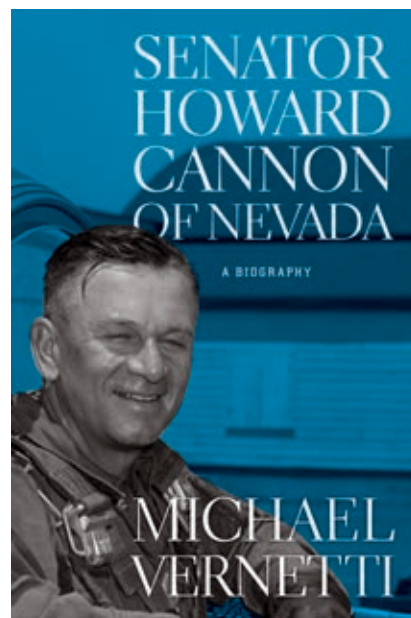
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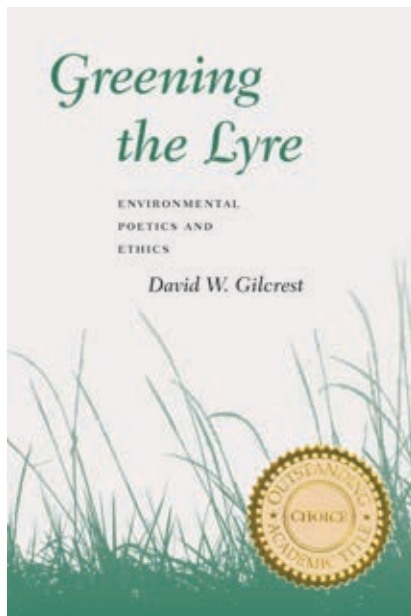
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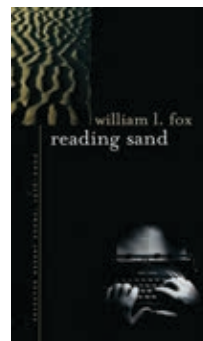
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